

1st December 2020

Dear Parent/Carer

Re: Social Media

For children, social media platforms are a place to make new friends, be entertained, and learn new things. However, they can also be used to spread misinformation, fake news, or be a breeding ground for online abuse, bullying behaviour and online grooming. They are designed to be highly engaging and can be hugely addictive.

Most social media platforms have a minimum age restriction of 13. Does your child use Snapchat/Instagram/TikTok/WhatsApp/Facebook etc? Do you know what they use social media for and how often? The explainer video on the National Online Safety site gives details (1.44m long). We deal with a significant number of problems in the Academy created by misuse of social media.



The National Online Safety programme has developed a new FREE app for your mobile devices!

Children are spending more time than ever online. As adults, we need to do everything we can to keep children safe in the digital world, but with new apps, games and platforms emerging every day, how can you stay aware? Say hello to the new National Online Safety mobile application...please see below for the URL links should you wish to:

For Apple devices: hubs.ly/H0BwQjL0

For Android devices: hubs.ly/H0Bx0tp0

Yours faithfully

Steve Taylor
Vice Principal

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