

End of Year Assessment for Year 10

Subject: Business Studies

Contact: Mr. M. Howey, Head of Business Studies.

Assessment will take place on the week commencing:

14th May 2018.

Revision topics:

- Topic 1.1: Enterprise and entrepreneurship – students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.
- Topic 1.2: Spotting a business opportunity – students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.
- Topic 1.3: Putting a business idea into practice – this topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.
- Topic 1.4: Making the business effective – students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.
- Topic 1.5: Understanding external influences on business – students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.

Useful revision strategies

Revisit homework and class tasks.

Produce flashcards and test yourself and your friends.

Answer practice activities from websites below.

Websites and resources to support revision

BBC Bitesize - <https://www.bbc.com/education/subjects/zpsvr82>

BusinessEd - <http://www.businessed.co.uk/index.php/home/activities/gcse-activities/edexcel-gcse-activities>